



IYC 2012 Action and Beyond

What could Victoria's co-operatives do for the International Year of Co-operatives 2012?

1. Support the IYC National Steering Committee and make a contribution to the IYC National Industry Appeal.
2. Make use of social networks to promote IYC 2012 e.g. Facebook , Twitter, LinkedIn, Yammer, Docstoc, Scribd and Slideshow..
3. Use the IYC 2012 logo on your web site.
4. Use the IYC 2012 logo on email and correspondence.
5. Communicate the key messages of IYC 2012 in newsletters.
6. Invite members to suggest IYC 2012 activities.
7. Contact local Federal and State MPs to brief them on the extent and impact of co-operatives and mutuals in their electorates.
8. Organise a meeting of co-operatives, credit unions and mutuals in your area to discuss the possibility of collaborating on a project in 2012. e.g. ongoing co-operation between co-operatives, establishing and developing new co-operatives and the next generation of co-operative leaders.
9. Issue press releases on IYC 2012 and your co-operative to the local media – local newspapers and community radio stations.
10. Purchase the IYC 2012 Collectable Coin from the Royal Australian Mint for directors, staff, members and others.
11. Purchase the IYC 2012 Collectable Stamps from Australia Post.
12. Order the Australian Co-op Coffee Table Book from the IYC Secretariat.
13. Order the international Coffee table Book from the ICA.
14. Identify and establish legacy projects - projects that will go beyond 2012. E.g. an ongoing co-operative education program, resource sharing, shared services, facilitating new co-operatives and training the next generation of co-operative leaders.
15. Join the Co-operative Federation of Victoria Ltd.

International Year of Co-operatives 2012 – Co-operative Federation of Victoria Ltd, 71 Franciscan Avenue, Frankston, Victoria 3199 Web site: <http://www.victoria.coop>, Email: cfv@australia.coop Telephone: 03 97856704 For information on IYC 2012 in Australia <http://www.australia2012.coop>